

Jessica DePalo '05

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 2002-2003 Coaches Award
 2003-2004 Lehigh Outstanding Athlete
 2003-2004 All Patriot League First Team
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 2003-2004 Academic All-District
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 2004-2005 Lehigh Mary O. Hurley Leadership Award
 2004-2005 Lehigh Linn Fowler Service Award
 2004-2005 Lehigh Distinguished Achievement Award
 Patriot League 25th Anniversary Team
 2003-2005 Lehigh Team Captain Junior & Senior Years
 2005-2006 Lehigh Graduate Assistant Lehigh Women's Basketball
 Patriot League NCAA Rep For Three Years
 2004-2005 Participant NCAA National Leadership Conference

Jessica's Stats

	Total	Lehigh Ranking	Patriot League Ranking
Points	1,466	7th (1,000 PT Club)	25th
Assists	-	-	-
3-PT Field Goals	-	-	-
Blocks	136	4th	15th
Rebounds	639	9th (500 Rebound Club)	50th
Field Goals	623	3rd	

DePalo, Jessica

Season	gp-gs	min/avg	Total		3-Point		F-Throws		Rebounds				Other					Scoring		
			fg-fga	pct	fg-fga	pct	ft-fsa	pct	off	def	tot	avg	pf	fo	ast	to	blk	stl	pts	avg
2001-02	28-2	376/13.4	54-115	.470	0-0	.000	32-44	.727	37	71	108	3.9	45	0	15	49	13	14	140	5.0
2002-03	27-18	545/20.2	107-214	.500	0-0	.000	27-31	.871	53	87	140	5.2	53	0	21	42	28	13	241	8.9
2003-04	29-29	993/34.2	232-450	.516	3-17	.176	82-106	.774	62	159	221	7.6	79	0	35	95	57	27	549	18.9
2004-05	29-29	991/34.2	230-483	.476	2-9	.222	74-96	.771	56	114	170	5.9	72	1	28	71	38	27	536	18.5
TOTAL	113-78	2905/25.7	623-1262	.494	5-26	.192	215-277	.776	208	431	639	5.7	249	1	99	257	136	81	1466	13.0

JESSICA DE PALO

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CAREER PROFILE

Associate Athletics Director with diverse background encompassing NCAA Division 1 administration, corporate management, and NCAA Division 1 coaching experience. Demonstrated ability to:

- provide student-athlete academic, personal development, and well-being oversight and support
- create career development program/curriculum and implement student-athlete life skills programming
- foster strong relationships (student-athletes, coaches, campus constituents, and alumni/employers)
- exude leadership skills professionally (athletics administration, corporate) and athletically (Division I student-athlete)

PROFESSIONAL EXPERIENCE

COLUMBIA UNIVERSITY

New York, NY

Physical Education Instructor: Wellness & the 1st Year Experience

September 2016-Present

- Co-facilitate first-year holistic wellness class, designed to enhance the first-year experience by teaching students ways to develop wellness and resiliency skills
- Assisted with the development of the curriculum and pre-and post-assessments to provide students with the opportunity to practice and develop skills necessary to maintain a healthy lifestyle, facilitating learning in the areas of stress management, communication, nutrition, sleep, and campus involvement

Senior Management Team Member

July 2015-Present

- Support the Director of Intercollegiate Athletics and Physical Education in his leadership position, playing a vital role in implementing the Department's goals and objectives

Associate Athletics Director for Enrichment Services, Co-Director of Success and Well-Being Initiative (2017)

2014-Present

- Oversee, coordinate, and evaluate the Department of Columbia Athletics and Physical Education Enrichment Services Program and Success and Well-Being Initiative; equipping student-athletes with the skills necessary to develop wellness practices and offer career development, student life, and academic support for 750+ student-athletes and 31 Division I varsity sports programs
- Strive to build a nationally recognized Office of Enrichment Services program; co-developed career development strategic plan, career development program and curriculum, and website for the Office of Enrichment Services (<http://www.columbiacampaignforathletics.com/#getting-involved/enrichment-services>)
- Serve as athletics liaison with University Advising Deans; provide support with registration, class scheduling, academic absences, exam conflicts, academic review and monitoring, emotional well-being, personal growth, and decision-making
- Manage the operating budget for the Office of Enrichment Services and the Department's NCAA Student Assistance Fund
- Network and cultivate relationships with Columbia constituents (alumni, campus partners), companies/organizations, and graduate programs to create and sustain career development opportunities, summer jobs/internships, and full-time employment opportunities for student-athletes; generating a database to track and communicate activity with administration, alumni, coaches, athletics development staff, Columbia Alumni Association, etc.
- Promote Columbia Athletics by assisting coaches with recruiting efforts; including recruiting brunches/dinners, athletics events, large recruiting presentations, individual sessions with prospective student-athletes and parents/coaches/guardians, and personal strategic consulting with coaches
- Serve as the voice for the Department of Columbia Athletics and Physical Education Enrichment Services Program; speak publically at small (one-on-one) and large (1,000 +) programs and events (i.e. moderator of panels, emcee of programs and events, keynote speaker for career development sessions)
- Assist student-athletes in career and post-graduate preparation (i.e. cover letters, resumes, demonstrating successful interviewing techniques)

Assistant Athletics Director for Enrichment Services

2013-2014

- Developed and implemented networking programs and career development workshops with alumni, employers, and campus partners to assist over 750 student-athletes in their exploration of potential careers and enhance student-athletes post-athletic career opportunities (including student-athletes that pursued professional sports and Olympics)
- Organized life skills and student-athlete well-being programming to enhance the student-athlete experience for Columbia's 31 NCAA Division I varsity sports programs (i.e. Professional Etiquette Dinner, Media Training, Athlete Ally, Academic Achievement Luncheon, Student-Athlete Welcome Celebration, Graduation Reception)
- Assisted in the development/implementation of the Department's recruiting and administrative technology software; working with software company to build specific student-athlete services features (i.e. NCAA Compliance extra benefits rules and regulation education for student-athletes, interactive digital Columbia Athletics Four Year Career Action Plan curriculum, industry of interest tracking, employment application and employment data gathering, recording of individual student-athlete career development counseling activity, tutoring program, student-athlete participation awards, program/event participation tracking)

Director of Enrichment Services

2011-2013

- Co-spearheaded a student-athlete four-year career action plan, the Columbia Athletics Four Year Action Plan; a structured plan and curriculum designed to inform, educate, and perfect the art of building a professional career and network through hard work, dedication, and active learning
- Provided oversight of Columbia Athletics comprehensive individual and group tutoring program, serving over 50% of the student-athlete population

THE FOCUS ROOM

New York, NY

NYC Managing Director

2008-2011

- Initiated, creatively built, maintained, and retained domestic and global client relationship management
- Assisted in sales, strategic planning, and oversight of company's financial standing
- Provided domestic and international costs to clients for all potential facility projects
- Provided technology assistance and consultation for all technology integrated projects
- Supervised employees (4 full-time/ 8-10 part-time), all facility operations, and marketing research projects
- Interviewed, hired, and trained employees (full-time/part-time)

IONA COLLEGE

New Rochelle, NY

Division I Assistant Women's Basketball Coach

2006-2008

- Created, implemented, and monitored a performance developmental plan for individual student-athletes using a variety of instructional strategies
- Supported head coach with student-athletes that had WNBA/ European league aspirations
- Served as an academic advisor; providing academic support and guidance to student-athletes

LEHIGH UNIVERSITY

Bethlehem, PA

Student Teaching

2005-2006

Women's Basketball Graduate Assistant

2005-2006

- Pioneered and orchestrated the start up, funding, development, and launch of the Lehigh "Pink Ladies" Spirit Group to increase female student-athlete attendance at University athletic events
- Supervised individual student-athlete academic standing to comply with NCAA rules and regulations

EDUCATION**COLUMBIA UNIVERSITY, TEACHERS COLLEGE**

New York, NY

Master of Education in Interdisciplinary Studies in Education: Student-Athlete Well-Being

Expected June 2021

Master of Arts in Psychology in Education; Concentration: Spirituality & Contemplative Practices

2018

LEHIGH UNIVERSITY

Bethlehem, PA

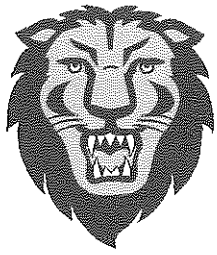
Master of Education in Elementary Education; PA Instructional Level 1 Certificate (K-6)

2006

Bachelor of Science in Business & Economics; Major: Marketing; Cum Laude

2005

CAMPUS & COMMUNITY INVOLVEMENT**Columbia University Mental Health Task Force, Member, 2017-Present****Lehigh University Women's Basketball Alumni Partnership, Era Representative, 2013-Present****Lehigh University Women's Basketball Alumni Partnership, Adopt a Player, 2011-Present****New York Frassati Fellowship of Catholic Young Adults, Member, 2009-Present****Columbia University Alumni Career Services Task Force, Member, 2013-2016****Columbia University Student Alumni Committee, Member, 2013-2015****Columbia University Student Alumni Promotion Subcommittee, Member, 2013-2015****Everybody Wins! New York Power Lunch Weekly Reading, Volunteer, 2013-2014****Lehigh University Women's Basketball Alumni Partnership, Communications Chair, 2009- 2012**



JESSICA DE PALO

TITLE: Associate Athletics Director for Enrichment Services

EMAIL: jd2923@columbia.edu

PHONE: 212-854-6573

HOMETOWN: Rumson, N.J.

ALMA MATER/YEAR: Lehigh, '05

MAJOR: Marketing

Jessica De Palo is in her seventh year as Columbia's Associate Athletics Director for Enrichment Services. Named to her current position in August, 2011, De Palo is responsible for all day-to-day operations for Enrichment Services, including academic support, career development, student life and student-athlete well-being. Additionally, De Palo co-instructs a health and wellness course at Columbia, designed to teach students ways to develop wellness and resiliency skills.

Prior to arriving at Columbia, De Palo was the managing director of The Focus Room in New York City from 2008-11. The Focus Room is a leading provider of qualitative market research in the tristate area. While with the company, De Palo oversaw all operations including supervision of employees, domestic and global client networking and corporate professional development.

A former team captain and Patriot League Player of the Year on the Lehigh women's basketball team, De Palo has an extensive background in intercollegiate athletics, having served as an assistant women's basketball coach at Iona College from 2006-08. During her time at Iona, De Palo served as one of the team's academic advisors and provided support and guidance in the classroom to the student-athletes on the women's basketball team. In her two seasons with Iona, the Gaels won 41 games and advanced to the second round of the Postseason WNIT in 2007.

Before her position at Iona, De Palo worked as a graduate assistant with the Lehigh women's basketball team for one season. She supervised individual student-athlete academic standing and planned and facilitated all community service efforts of the team.

De Palo was a standout member of the Lehigh women's basketball team for four seasons. She was named captain as both a junior and senior and was also the Patriot League representative to the NCAA for three years. De Palo was also selected to participate in the NCAA National Leadership Conference in 2004-05 and currently serves on the Lehigh women's basketball alumni committee.

A Rumson, N.J. native, De Palo was named Patriot League Player of the Year as a senior after averaging 18.5 points per game. She graduated with a degree in marketing in 2005 and later earned a master's degree in technology-based elementary education in 2006. De Palo will be completing her master's degree in the Department of Clinical Psychology from Columbia University, Teachers College in psychology in education, with a concentration in spirituality and mind/body practices in the summer of 2017.

Columbia University Athletics



Columbia Athletics Expands Enrichment Services Program
Columbia University Athletics
General
Posted: 7/14/2017 8:59:00 AM

NEW YORK—Columbia Athletics announced today that it is expanding its Enrichment Services Office to include four full-time staff members, promoting [*Marqus Hunter*](#) to Assistant Director of Enrichment Services.

Columbia's commitment to Enrichment Services is unique in the Ivy League. Bolstered by a prime location in New York City as well as vast opportunities and resources, Columbia Athletics continues to be a leader in student-athlete support services, boasting a best-in-class career development program that continues to grow. The team is comprised of Associate Athletics Director for Enrichment Services [*Jessica De Palo*](#), Director of Enrichment Services [*Annie Butts*](#), Assistant Director [*Marqus Hunter*](#), and Tutoring Coordinator [*Yana Rivers*](#).

“We are committed to developing our student-athletes so that they can achieve success in the classroom, in competition, and for the next 40 years in life,” Athletics Director [*Peter Pilling*](#) said. “Our location in New York City naturally positions us to have unparalleled opportunities for our student-athletes and ensures that they will be introduced to a variety of career options. Our goal is to be a national leader in career development and the Enrichment Services staff has provided us with a specialized development program. With the addition of a fourth full-time role, we are now positioned to achieve even more in this area.”

The Enrichment Services program is designed to help student-athletes reach their highest levels of achievement both at Columbia and for the rest of their lives. Each year, Enrichment Services conducts over 400 individual student-athlete career counseling sessions and academic support sessions, sponsors several Industry Nights for companies to connect with student-athletes on campus, and hosts a series of events focusing on career education and professional etiquette. Each student-athlete has the benefit of a structured Four-Year Action Plan, created in collaboration with the University's career centers, to serve as a resource and guide for their individual career journey. In addition to the

counseling sessions and programming, Enrichment Services also focuses on providing career opportunities for Columbia student-athletes and works with alumni and employers to identify and communicate a multitude of full-time and internship positions each academic year.

Earlier this year, Columbia announced that 98 percent of the Columbia Athletics Class of 2016 either secured full-time employment or post-graduate plans related to their interest within six months of graduation (this statistic does not include the three members of the class who did not report). The Class of 2016's current employers include prestigious companies and organizations such as the Manhattan District Attorney's Office, Columbia University Medical Center, United States Secret Service, Boston Children's Hospital, Creative Artists Agency, American Express, Crossix Solutions, Goldman Sachs, Oliver Wyman, Peace Corps, IBM Watson, J.P. Morgan, Vice Media, Unilever, Amazon, Deloitte, MKTG, NBC, and many more. The Class of 2016's featured graduated schools include Oxford University, University of Cambridge, Duke's Fuqua School of Business, and Georgetown Medical School, among others.

With a demonstrated track record of student-athlete success and a growing team to support new initiatives, the future of the Enrichment Services looks bright.

"We are thrilled to have Marqus continue with us in his new role," De Palo said. "He has been an impactful contributor to the success of our program and I know that he will continue to serve our student-athletes at the highest level in this new position."

"I want to thank the Columbia Athletics Department for believing in me and giving me the opportunity to step into this new role," Hunter said. "My first two years here have been a wonderful experience and I look forward to continuing to work with all Columbia student-athletes to ensure that they have an amazing experience here while preparing them for the next 40 years."

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JESSICA DE PALO

Associate Athletics Director for Enrichment Services



Coach Info:

Position: Associate Athletics Director
for Enrichment Services

Phone: 212-854-6573

Email: jd2923@columbia.edu

Jessica De Palo, a former team captain and Patriot League Player of the Year for the Lehigh women's basketball team and former Division I women's basketball assistant coach, was named Columbia's Director of Enrichment Services in August 2011.

De Palo is responsible for all day-to-day operations for Enrichment Services and student-athlete programming, including career development.

"We are thrilled to have Jessica join Columbia Athletics as our Director of Enrichment Services," Jacqueline Blackett, Senior Associate Athletics Director and Senior Woman Administrator said after De Palo's hire. "Jessica brings a unique combination of experience as a former Division I student-athlete, a Division I assistant coach and as a managing director in the private sector. She will be an outstanding resource for our career services programs and the myriad other daily

functions of Enrichment Services."

De Palo was the managing director of The Focus Room in New York City from 2008-11. The Focus Room is a leading provider of qualitative market research in the tri-state area. While with the company, De Palo oversaw all operations including supervision of employees, domestic and global client networking and corporate professional development.

"I am excited for this incredible opportunity to return to intercollegiate athletics at one of the world's premier universities," De Palo said. "Optimizing the student-athlete experience is mission critical in Division I athletics and Columbia's Enrichment Services programs are without peer. I look forward to working with our outstanding student-athletes and coaches, award-winning faculty and administrators and our dedicated alumni."

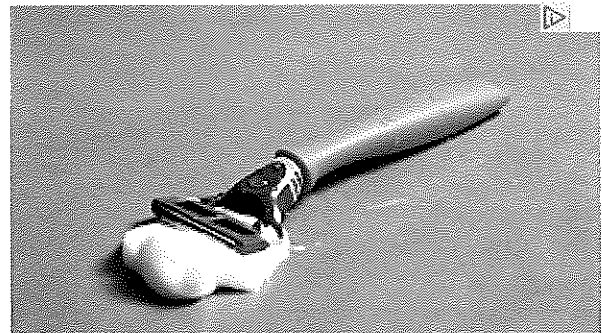
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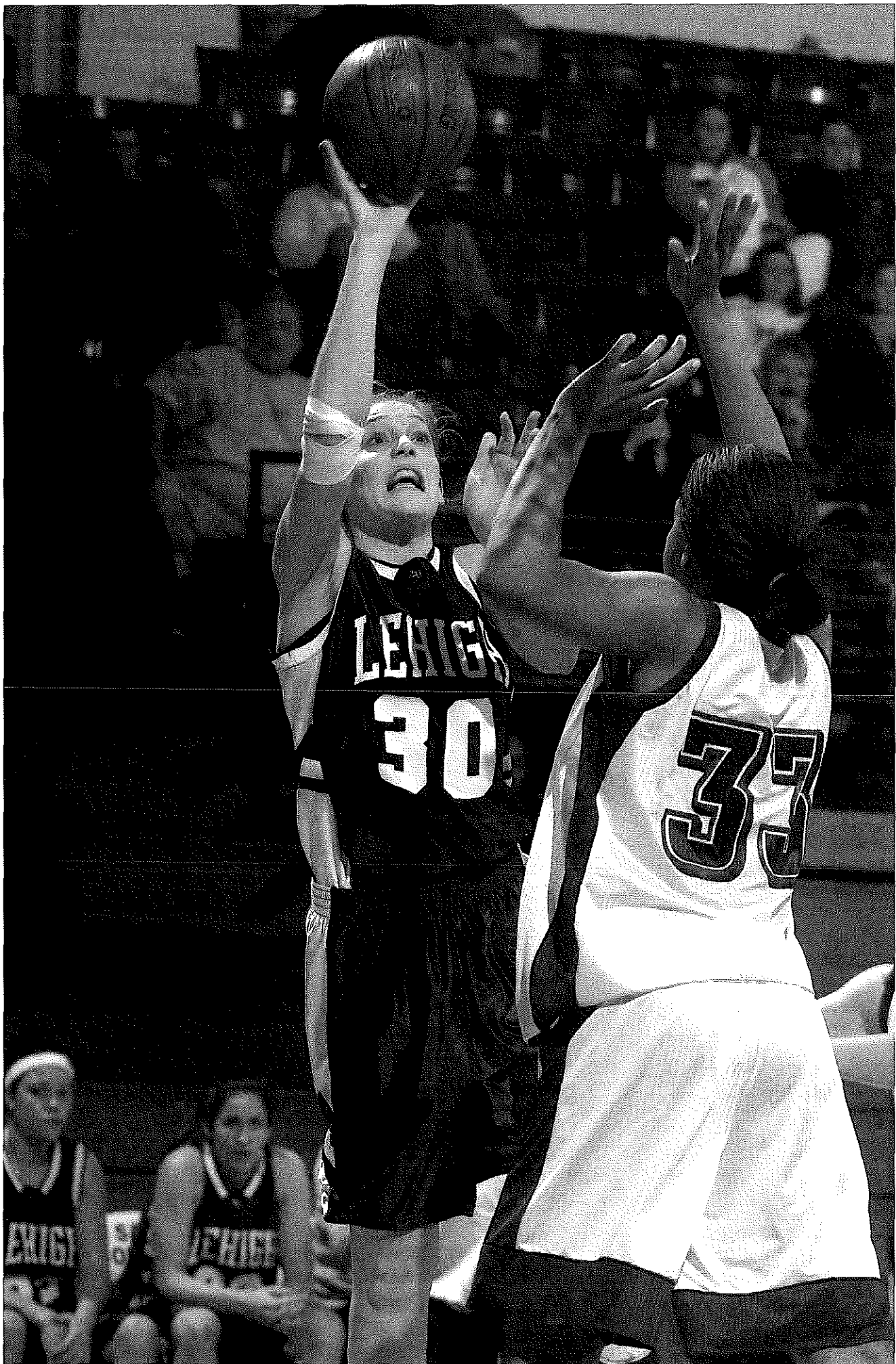


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